

## 2020 National Advocacy Center (NAC) Goals

(Links with [2019 - 2023 Strategic Plan](#))

January 2, 2020

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Meetings with Congressional Members and/or Staff: Participate in at least 15 meetings to advocate for people living in poverty and on the margin of society along with environmental issues. ([Objective One](#))

### Additional Advocacy / Training / On-site Visits

- Sponsor conference on Root Causes of Immigration or on another of our core issues ([Objectives One and Two](#))
- Identify national legislative priorities of Good Shepherd agencies ([Objective One](#))
- Sponsor webinar on Medicaid or on another of our core issues ([Objectives One and Two](#))
- Sponsor Autumn Arts Festival to build community and raise funds ([Objective Three](#))
- Participate in various training sessions, workshops, and conferences ([Objectives One and Two](#))
- Continue to serve of the Ecumenical Advocacy Days Executive Committee ([Objective Two](#))
- Collaborate with over 20 religious and secular organizations ([Objectives One and Two](#))
- Work with Executive Committee in formation of Advisory Board Committees ([Objective Three](#))
- Develop NAC fundraising plan ([Objective Three](#))
- Contingent on availability of funds, hire and train Good Shepherd Volunteer ([Objective Two](#))
- Continue to use and seek additional part-time volunteers to fulfill our mission ([Objective Two](#))

- Reach out to local educational institutions to educate and mobilize students regarding human trafficking ([Objective One](#))
- Ensure that Advisory Board reflects a diversity of racial and ethnic identities ([Objective Three](#))
- Ensure implementation of NAC's strategic plan ([Objective Three](#))
- Participate in at least 10 demonstrations and rallies related to our core mission ([Objective One](#))
- Focus on root causes of immigration that may include visit to Central America ([Objectives One and Two](#))
- Ensure coverage of our work in at least 25 news outlets ([Objective One](#))
- Increase social media coverage by 15 percent ([Objective One](#))

Sign-on Letters to Elected Officials and Others

Sign on to over 125 letters in the areas of Degradation of the Environment, Human Trafficking, Immigration, Poverty, Racism, Violence, U.S. Policies that Affect Good Shepherd in Other Countries, and other NAC-related Issues. ([Objective One](#))